



GOOD NEIGHBORS FEST 2026

Homecoming & Legacy

Honoring Our Past. Celebrating Our Present. Building Our Future.

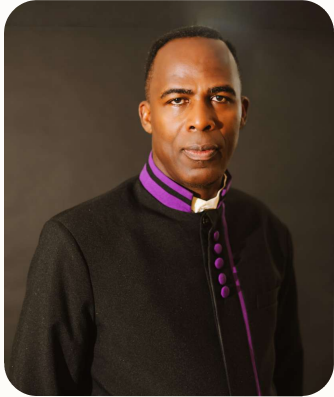
AUGUST 8, 2026 | THE BRONX, NEW YORK

Community • Culture • Commerce

SPONSORSHIP PROSPECTUS

Presented by Good Neighbors Community Outreach Agency





Bishop Paul Peart
Board Chair



Acinette Nelson
Executive Director

LEADERSHIP Message

A message from our leadership team

Dear Community Partner,

For more than two decades, Good Neighbors Community Outreach Agency (GNCOA) has served Bronx families through food assistance, workforce development, health and wellness initiatives, youth and family programming, and community engagement.

The Good Neighbors Fest is our signature community celebration and community investment initiative.

More than a festival, this event serves as a catalyst for health equity, economic mobility, workforce development, and local business growth.

We invite you to join us in creating meaningful impact for Bronx families and businesses.


Bishop Paul Peart
Board Chair


Acinette Nelson
Executive Director





ABOUT GNCOA

24 Years of Impact in the Bronx

Good Neighbors Community Outreach Agency a 5013(c) organization has served Bronx families through food assistance, workforce development, health initiatives, youth programming, and community engagement since 2002.

We are located at 3356 Seymour Avenue, Bronx, NY 10469. GNCOA seeks to stimulate economic development in our community by providing superior programs (housing, job placement, immigration, food pantry and clothing distribution, financial education). Each year our services culminate with the attendance of over 4,000 persons to our signature event of the year called Good Neighbors Fest.

2002

Year Founded

Serving the community for over two decades

55,000+

Residents Served Annually

Across food, health, workforce, and youth programs

400+

Volunteers

Community members giving back each year

6

Core Program Areas

Comprehensive services addressing root causes

20+

Community Partners

Collaborating with local organizations and businesses

24

Years of Service

A trusted institution in the Bronx community



FESTIVAL AT A GLANCE

Good Neighbors Fest

AUG 8

Saturday
12 PM – 8 PM

1,500+

Expected
Attendees

40+

Exhibitors &
Vendors

150+

Volunteers

20+

Community
Partners

SEYMOUR AVE

Between Boston Road &
Givan Avenue, Bronx

*Past event attendance figures are provided for context only and are not guarantees of future results.



FESTIVAL EXPERIENCE

A Day of Community, Culture & Opportunity

CHILDREN'S VILLAGE

Fun, learning and family activities

HEALTH VILLAGE

Wellness screenings and resources

WORKFORCE HUB

Jobs, training and career pathways

WEALTHY VILLAGE

Financial empowerment and homeownership

COMMUNITY RESOURCES

Information, services and support

MAIN STAGE

Live entertainment and community celebration

Featured Information Sessions

Financial Literacy & Credit Building • First-Time Homeownership • Resume Writing • Interview Skills • Career Pathways • Finding Jobs Using AI • Small Business Resources





OUR LEGACY

12 Years of Community Impact

For more than a decade, Good Neighbors Community Outreach Agency has proudly hosted, produced, and grown one of the Bronx's most recognized community engagement events. Since 2013, the festival has brought together families, businesses, community organizations, faith leaders, and elected officials to celebrate culture, strengthen neighborhoods, and connect residents with resources and opportunities.

60,000+

Residents & Visitors
Engaged Since 2013

200+

Organizations, Sponsors
& Community Partners

12 Years

Serving Bronx Families
& Communities

Nationally Recognized Gospel Artists

Donnie McClurkin | Martha Munizzi | Eddie James | Papa San | Carlene Davis | JJ Hairston & Youthful Praise

A New Chapter

In 2026, we proudly introduce **Good Neighbors Fest 2026: Homecoming & Legacy**. While the name is evolving, our mission remains unchanged: bringing people together, connecting communities to resources, supporting local businesses, celebrating culture, and creating opportunities that strengthen families and neighborhoods.

COMMUNITY · CULTURE · COMMERCE

2013 Launch > 60,000+ Attendees > 200+ Community Partners > 2026 Good Neighbors Fest





AUDIENCE REACH & VISIBILITY

Who attends and how your brand reaches them

2,000+

Expected Attendees

30,000+

Expected Social Media Impressions

VISIBILITY CHANNELS

- On-site signage and banners
- Event program
- Social media promotion (pre, during, and post-event)
- Livestream broadcast mentions
- Press and media coverage
- MC acknowledgments throughout the event
- Website logo placement

AUDIENCE

Families • Seniors • Youth • Local Business Owners • Elected Officials • Faith Leaders



COMMUNITY • CULTURE • COMMERCE

Three pillars driving the Good Neighbors Fest

COMMUNITY

Health Resources
Food Distribution
Family Support
Senior Services
Youth Programs

CULTURE

Live Entertainment
Celebration
Heritage
Arts & Music
Community Pride

COMMERCE

Business Growth
Financial Empowerment
Economic Opportunity
Small Business Support
Workforce Development



SUPPORT LOCAL BUSINESS

The Festival is designed to drive foot traffic and economic activity to Bronx commercial corridors.

FESTIVAL INITIATIVES

Shop Boston Road

Business Passport Program

Festival Coupons

Support Local Restaurants

LOCAL BUSINESS PROTECTIONS

No competing food vendors

No competing merchandise vendors

All festival attendees directed to local businesses

Business Passport incentivizes shopping



TRUSTED COMMUNITY PARTNERS

Organizations aligned with our mission to uplift the Bronx community.

HEALTHCARE & WELLNESS

EmblemHealth
SOMOS
Montefiore
NYC Health + Hospitals

WORKFORCE & EDUCATION

Workforce1
BronxWorks
Job Corps
Mercy University
Westchester Community College

COMMUNITY & CIVIC PARTNERS

Food Bank For NYC
NYCHA
Congressional Offices
Community Organizations
JPMorgan Chase
TD Bank

*Partners listed reflect past collaborations with GNCOA and do not necessarily indicate sponsorship of this event.



WHY PARTNER WITH GNCOA?

Strategic reasons to invest in the Good Neighbors Fest

Community Trust

24+ years serving Bronx families
with proven impact

Brand Visibility

Logo placement across all
channels, signage, and media

Direct Engagement

Face-to-face access to 1,500+
community members

Corporate Alignment

Demonstrate ESG and
community investment
commitment

Media Exposure

Livestream, social media, and
press coverage

Networking

Connect with elected officials,
businesses, and community
leaders



YOUR INVESTMENT AT WORK

See how your partnership directly supports Bronx families.

A \$10,000 Presenting Sponsor helps provide:



**Children's
Activities**



**Health
Screenings**



**Financial
Education**



**Information
Sessions**



**Community
Resource
Navigation**

Every sponsorship level directly funds programming that strengthens Bronx families year-round.

\$5,000 Community Champion • \$2,500 Neighborhood Impact • \$1,000 Community Partner • \$500 Local Business Partner • \$250 Neighborhood Friend

Together, We Build Stronger Communities.



Ready to Partner With Us?

Join us in celebrating our community, supporting local businesses, and creating opportunities for Bronx families.

Sponsorship Opportunities

- ☐ Presenting Sponsor
- ☐ Community Champion
- ☐ Neighborhood Impact
- ☐ Community Partner
- ☐ Local Business Sponsor
- ☐ The Entrepreneur's Breakfast Table on August 29, 2026
- ☐ Neighborhood Friend

Sponsorship Response Deadline

Please confirm participation by July 17, 2026.

Community • Culture • Commerce • Connection
Together, We Build Stronger Communities.



Acinette Nelson
Executive Director
Good Neighbors Community
Outreach Agency

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Sponsorship Interest Form

